

February 14, 1955

Mr. Jim McCarthy
Ivy Network
New Haven, Conn.

Dear Jim:

Here is the schedule of events which might prove worthwhile in promoting Dream Date at Yale:

February 25---Freshman Promenade - 2500 people.

March 4-----Junior Promenade - 3500 people; not advisable
since we have our own special guest this week-end.

May 6,7,8-----Fraternity Weekend - 2000 people.

May 13,14,15---College Weekend - 60000 people; this is recommended.

We will be happy to start doing posters and more plugs (we hope to have D.D. record 20 second plugs if possible) as soon as a new time is agreed upon, our promotion now is limited by the fact that we cannot institute permanent schedules and such while the program hangs in the air.

Hope to hear from you soon.

Theodore E. Calleton
Public Relations Director

TEC:no

February 12, 1942

Mr. J. Edgar Hoover
Washington, D. C.

Dear Mr. Hoover:
I am writing you to inform you that I have been
informed by the Bureau of the fact that you
are interested in the work of the
Federal Bureau of Investigation.
I am writing you to inform you that I have been
informed by the Bureau of the fact that you
are interested in the work of the
Federal Bureau of Investigation.
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Federal Bureau of Investigation.

Sincerely,
J. Edgar Hoover

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